



**CENTRO DE INNOVACIÓN QUITO**  
BEYOND INNOVATION

# Kick-off Online Meeting

*for*

“The project to strengthen innovation and technology  
by establishing Quito Innovation Center”

2<sup>nd</sup> September, 2021



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UNIVERSITY



## Project title

- The project to strengthen innovation and technology by establishing Quito Innovation Center

## Project duration

- 8/2021 ~ 3/2026 (56 months)
- It is including the duration monitoring "Project Contractor" implementation

## Budget

- 9 Million US Dollars

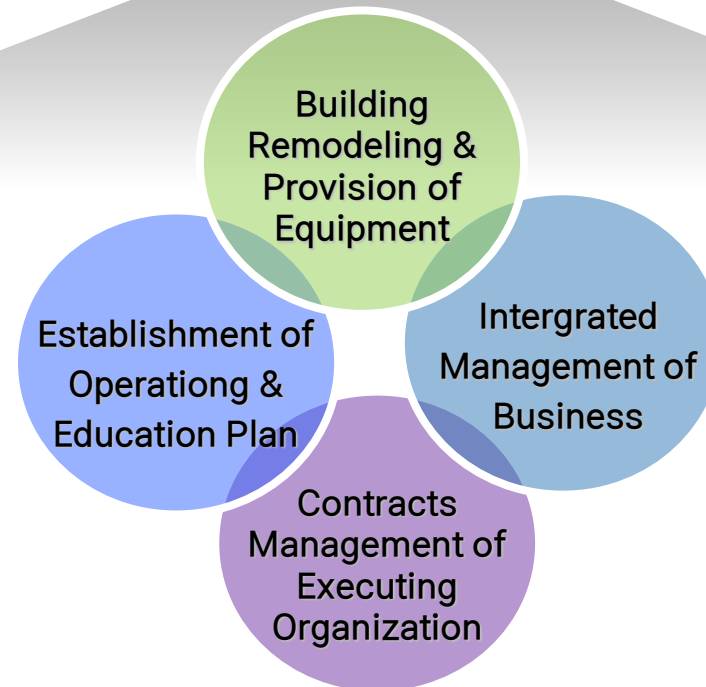
## Partner Organization

- Economic Promotion Agency (CONQUITO)

Contribute to the revitalization of Ecuador's Innovation Ecosystem through quantitative and qualitative improvement of activities aimed to foster technology and innovation

Creating innovative technology industry ecosystem and establishing self-reliant operation of Quito innovation center

## Quito Innovation Center



## ■ Building Remodeling

- Designing & Planning Spaces
- Remodeling Building

## ■ Office Equipment Procurement

## ■ Capacity Building

- Developing Master Plans for Center
- Creating Capacity Building Programs
- Training & Educating

## ■ Public Innovation Lab

- Developing Public Innovation Lab
- Educating & Training
- Monitoring & Advising

## ■ Innovative Industry Clustering

- Developing Innovative Industry Clustering Model
- Training & Educating
- Monitoring & Advising

- Building area : 4,000m<sup>2</sup>
- Site: Passenger Terminal in Mariscal Sucre International Airport



**Outside of the building**



**1<sup>st</sup> floor - lobby**



**1<sup>st</sup> floor – main hall**



**1<sup>st</sup> floor – reception**



**2<sup>nd</sup> floor - Outside of the corridor**



**2<sup>nd</sup> floor - inside**



**3<sup>rd</sup> floor - lobby**



**3<sup>rd</sup> floor – room**

- Leading University in entrepreneurship and start-ups in Korea since 1978
- Various experience in ODA field : over 24 projects including Ecuador Yachai Innovation center and Uzbekistan startup & entrepreneurial growth project



## **Project Manager** Suh, Changsoo



- 2016 ~ 2019, Project Manager in Project to Strengthen Innovation Competitiveness by Establishing Yachay Innovation Center (Ecuador)
- 2014 ~ Present, Professor & Vice president in Soonchunhyang Univ. – Director of Soonchunhyang Startup Support Center
- 2000 ~ 2004, Vice President in Korea Venture Investment Corp. (Venture Capital)
- 1984 ~ 2000, Director of Ministry of SMEs and Startups

## **Operation of Quito Innovation Center** Kim, Youngsoo



- 2016 ~ 2019, Participated as start-up Incubation expert in establishing business incubation center project in Ecuador and Vietnam
- 2014 ~ Present, Professor of Soonchunhyang University – Director of Business Incubation Center, Soonchunhyang Univ.
- 1984 ~ 2013, Worked in Samsung Electronics and Samsung SDS – Was responsible for overseas business and corporate venture

## **Innovative Industry Clustering** Yu, Jinkeun



- 2010 ~ 2011, Ministerial economic adviser in Ministry of Knowledge Economy
- 2003 ~ Present, Senior Research Council member in Korea Institute for Industrial Economics & Trade
- 1985 ~ 2014, Worked in Korea Institute for Industrial Economics & Trade – Was vice president, chief of Research and Coordination, chief of service industries

## **Policies of Start-Up Ecosystem** Yang, Hyunbong



- 2021 ~ Present, Vice chairman in The Korea Entrepreneurship Society
- 2016 ~ Present, Business management committee member of Youth Startup Academy in Small & medium Business Corporation, Korea SMEs and Startups Agency
- 1984 ~ Present, Senior Research Council member in Korea Institute for Industrial Economics & Trade



## **Public Innovation Lab**    Lee, Seoungwon

- 2018 ~ Present, Senior researcher of Asian Urban Social Center in Asia Research Institute, Seoul National Univ.
- 2018 ~ Present, Adjunct professor of Department of NGO Social Innovation, Kyung Hee Cyber Univ.
- 2018 ~ Present, Lecturer in Humanitas College, Kyung Hee Univ.



## **Technology Transfer**    Kwon, Kyesi

- 2020, Director of Technology Transfer Center and Vice captin of Industry Academy Cooperation Foundation, Soonchunhyang Univ.
- 2018, Vice captin of Start-up Support Foundation, Soonchunhyang Univ.
- 2006 ~ Present, Professor of Department of Mechanical Engineering, Soonchunhyang Univ.



## **Project Leader**    Yoo, Byungwook

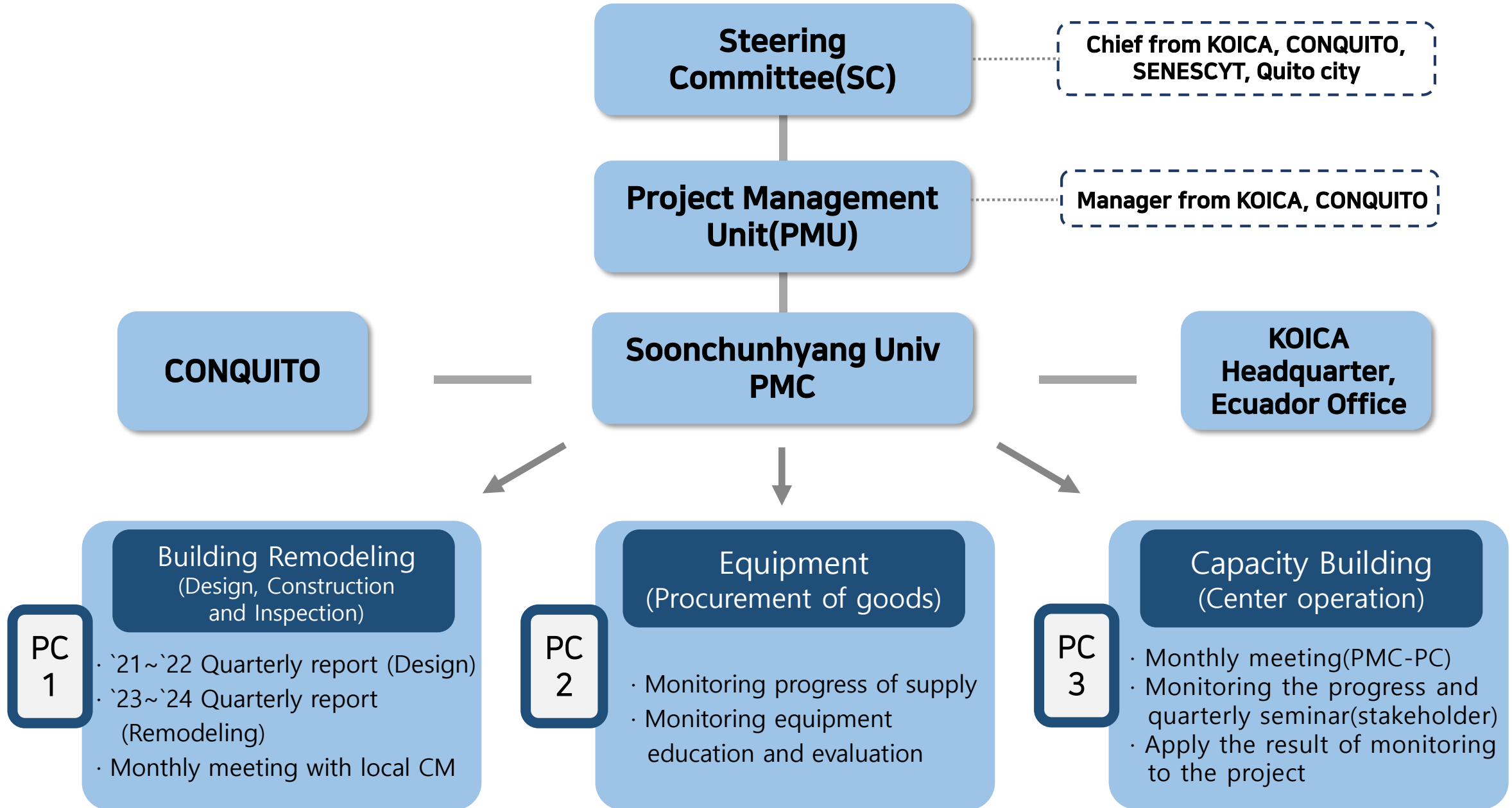
- 2013 ~ Present, Director of International Education Center , Soonchunhyang Univ.
- 2006 ~ Present, Director of an affiliated hospital in Seoul, Soonchunhyang Univ
- 2003 ~ 2006, Collaborating Doctor of KOICA – Worked in Peru and Papua New Guinea



## **Project Performance management**    Kang, Hyojin

- 2014 ~ Present, Official of International Development and Cooperation center, Soonchunhyang Univ.
  - Has extensive experiences in ODA business as a project coordinator\_35 KOICA projects including business incubation center project in Ecuador
- 2011 ~ 2013, Team Leader in Global Together (NGO) – Was responsible for ODA business





- Utilizing Previous Experience and Network
- Sustainable/Profitable Center
- Distinguished Center from Existing entities
- Catalyst of Innovation Ecosystems
- Expanding to Ecuador–Korea Business Collaboration
- Trying to bring “Korean” and Crossbreed



- **Sept. 2021–Feb.2022**
- **Polls, Survey, Interviews, workshops...**
- **With Citizens, Govts, Entrepreneurs, Businesses, Supporting Institutions, Banks, Global Organizations**
- **When Could be Next Visit to Quito?**

- **Mar.2022–Jun. 2022**
- **Selecting PCs in 3 Parts**
  - Building Remodeling
  - Office Equipment Procurement
  - Capacity Building

- Delay of the project because of Covid-19
  - Restriction of business trip, face-to-face meetings and education/seminar
    - Conducting online meetings, online survey and pre needs assessment by local workers
  
- Cooperation problem with stakeholders
  - Conflict with the members from PMU(Project Management Unit)
    - An accurate survey and analysis of the current status in Ecuador
    - Make members who is capable and available to PMU by cooperation with CONQUITO
  
- Remodeling
  - Possibility of delay
    - Through preparation for the bidding, Field supervision by CM
  
- Procurement of Goods(equipment)
  - Difficulties of follow-up maintenance, Impossibility to procure goods inside Ecuador
    - Buy goods which are fixed in Ecuador as much as possible,
      - but if some are hard to get in Ecuador, obtain them from neighbor countries or Korea
  
- Program management
  - Lack of capacity of entrepreneurs, experience of collaboration between university and industry
    - Support collaboration between students, researchers and entrepreneurs and Conduct workshops and keep giving feedbacks



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*¡muchas gracias!*